



Molecular Biomedical Informatics
分子生醫資訊實驗室

Web Programming
網際網路程式設計

Show your ideas and yourself

- You could be either an employer or employee
 - students with the best ideas becomes the employers who have the right to find suitable employees (of course the employees have to agree too)
 - in case your ideas are not welcome, try to present your advantages to attract the employers
- Everyone has one slide of ideas, another slide of yourself and one minute. Remember to give your web site a compact name. Please grasp the very limited space and time.
- You **MUST** send the two slides and the site name to [TA Liu](#) before 23:59 10/21 (Sun)

What's a good idea?

- From your personal experience
 - travel
- Special target
 - NBA
- Make single task ridiculously easy
 - [Dropbox](#)
 - [worldtimebuddy](#)
- Combine multiple elements
 - [Panoramio](#)
- Ideas have fashion, too
 - [15個2011年該注意的網路創業](#)
 - of course they could be [out of fashion](#)
- Old idea in new environment
 - [APP01](#)
- Using questionnaire (Market Research)
 - [Google Docs 問卷](#)

Large vs. Small

Focusing on a single function is not necessarily worse than a large-scale web site. Ambitious employers may have very comprehensive and complicated proposals and find more employees than average. However, please notice if the employees can achieve the requests. In addition, please consider the **team size**. Leading a large team is completely different to leading a small one.

Ingredients of a team



Roles in a team

- Both design and programming are labor
 - programming could be even worse since design might rely on some talent while programming could be always learnt by hard practicing
- Creativity is not only ideas but also the sensitivity of fashion (market trend)
 - do some market research if you don't want team members think you are just...
- Sale is beyond the scope of this class, though it could be the most important ingredient to a successful product
 - the best selling produce is usually not the best one

Example: Stock prediction service

- We like money
- Taiwanese like stocks
- Analysts usually bluff
 - 老師有沒有說？有嘛 ← 沒有吧...
- That's because we don't understand technical analysis
 - 我知道技術分析不會有用，當我把圖表上下顛倒卻得不得出一個不同的答案後 by Buffett
- So, who can be trusted?

Example: My advantages

- #0
- Name
 - 張天豪, Tien-Hao Chang, or Darby Chang
- Creativity
 - has dabbled in related topics since 1998 and collected 1000+ valuable links such as [this](#)
- Design
 - was the vice leader of art club (美術社); like comics; has been in charge of the design of 10+ web sites, [such as so many web site cases](#)
- Programming
 - has started programming since the elementary school; represented Taipei to join IOI (資訊奧林匹亞集訓營) in the high school; briefly speaking, **STRONG**

Final reminding

- Please show yourself as much as possible. Be self-confident and even boastful. Being humble and bashful is not a good property to develop a good social web site.
- Pay some efforts to make your resume distinct
 - the fact that you're willing to pay efforts itself may attract some employers
- This exercise would deeply influence your final grades
 - good employers/employees take you to the heaven, bad ones take you to...
- Integrate with your PIXNET App

Grades

- You will get a grade every week by team, focusing on the part corresponding to that week
 - team members may have small variances according to their roles and the employer's report
 - some teams will be picked to demo in the next week
- A midterm expo for practice and communication
- A final expo to show and promote your works
 - if your works are good, I will make it as big as I can
 - otherwise we can mutually compliment ourselves

